

The house *of all attention.*

Every idle moment on every screen, priced in one verifiable exchange. Owned by the people who supply it.

Built for humans and AI agents alike.

Agentic
Ready

Architected for
tomorrow economy

Proof,
not promises

Every impression
cryptographically verified

Owned
by you

\$CASHBACK: backed by
real-revenue



Table of contents

01

The idle moment

The largest unclaimed surface in the World.

02

How it works

Money moves on proof, not trust.

03

Live today

Real users, real payouts, real revenue.

04

The playbook

What Hyperliquid did for liquidity, Meanwhile does for attention.

05

Proof of attention

Seen. Proven. Paid.

06

\$CASHBACK

Ownership, funded by real revenue, never emissions.

07

The endgame & where we are

An attention market machines can trust. Built in the open.

The *idle* moment

The largest unclaimed surface in the World.



Every screen

Loading, uploading, compiling, matchmaking, buffering. You name it.



Real & captive

The user is mid-task, not scrolling a feed.



Verifiable

Every dollar spent comes with cryptographic proof

Idle time is everywhere and it pays no one. Loading screens, file uploads, compile times, game lobbies, home screens. Every digital device has moments where you're present, focused, and waiting. AI just made them explode: every "thinking..." spinner is a brand-new attention window that didn't exist two years ago. Hours of real attention, every day, that simply evaporate. Nobody gets paid. No advertiser can reach the moment

And the old ad model can't fix it. Advertising settles on "trust our dashboard": impressions the buyer can't audit, fraud everywhere, records that can be quietly rewritten. A human might tolerate that. A machine buyer, an AI agent with a budget, cannot. Advertisers already feel it: in a June 2026 **McKinsey** survey, 42% called AI-driven media buying a "black box" risk. They're spending more and seeing less.

The future is agentic: the buyer is not human anymore. First, Agents planned. Then, the middlemen dropped out. Now, they deploy the budget:

>90%

of advertisers already use AI to plan media and set budgets

\$3-5T

in global commerce orchestrated by AI agents by 2030

82%

plan to buy AI ad formats directly within 12 months

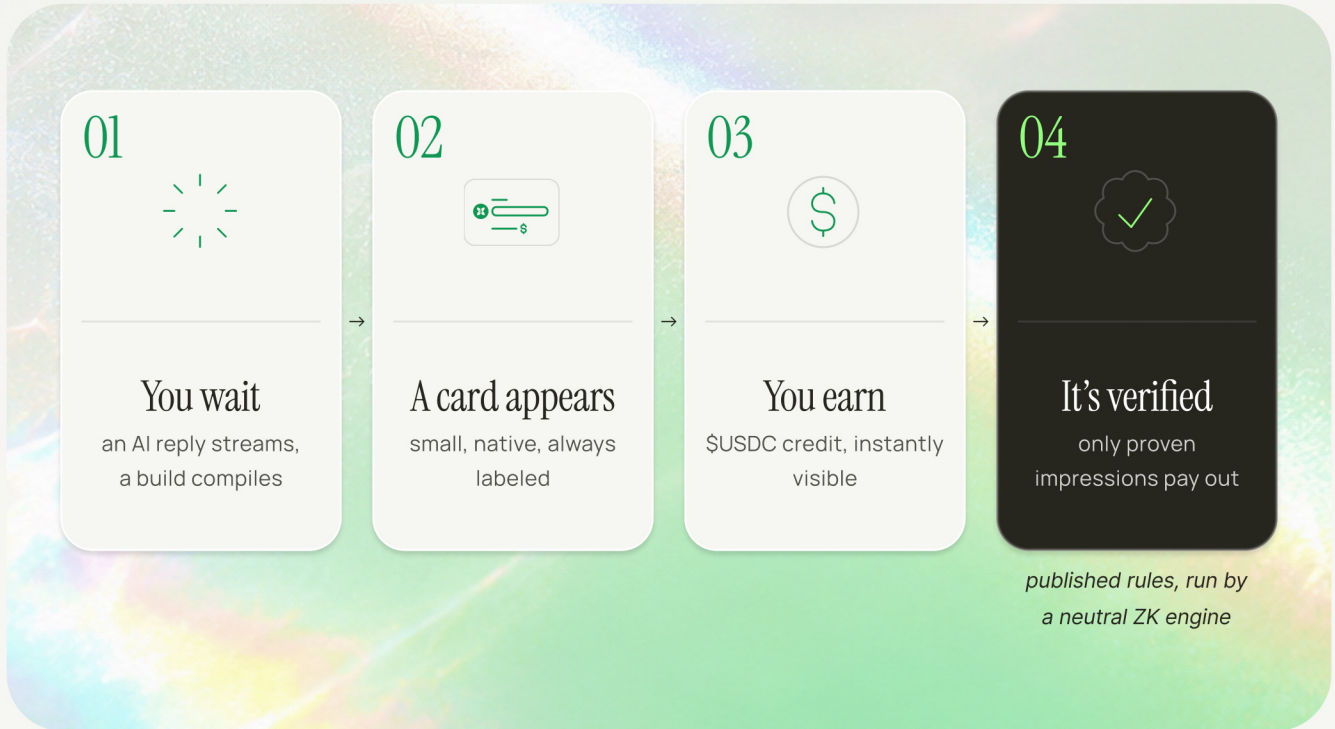
Source: McKinsey, "The agentic advertising economy" (survey of 182 US media buyers) and "The agentic commerce opportunity," 2026.

An agent doesn't just spend a budget. It measures, reallocates, and spends again, every hour, minute, second. That loop only works on KPIs it can trust.

The stack is assembling in the open. **Cloudflare** and the x402 Foundation (Coinbase, the Linux Foundation, 25+ partners) are standardizing pay-per-request payments over HTTP, the exact rail Meanwhile already accepts, with verified agent identity shipping alongside it. What it still can't do is answer the only question any buyer cares about: **did I get what I paid for?** That answer is Meanwhile: **Proof of Attention, enforced with zero-knowledge proofs.**

How it *works*

Four steps. Instant feedback. Money moves only on proof.



You watch, you keep 70%. Always.

Flat, on every surface, no tiers. Paid in \$USDC, cash out from \$0.10.

Never intrusive.

The card occupies time you were already losing. It never blocks work, never interrupts, and is always labeled.

Advertisers pay only for proof.

Fraud checks, visibility thresholds, and caps run before anything is billed. The attention you buy is real, and every dollar is accounted for.

→ Whitepaper §5-§6

Agents verify without trusting us.

Every batch posts its zero-knowledge proof on-chain and its evidence to permanent public storage. Walk from the record to the raw evidence and recheck every impression. No Meanwhile server in the path.



Bankr Agent

Hey @bankr , buy an Ad on Meanwhile for [my company] , run it for this [parameters].

Run it again until the [KPIs] < 10%. Verify the KPIs by running an audit trail against the Proof of Attention Protocol after each iteration



Max Mode ⓘ

Thinking ▾

\$1000.00 credits

0/10 Gas free txs ⓘ



Live *today*

Real users, real payouts,
real revenue.

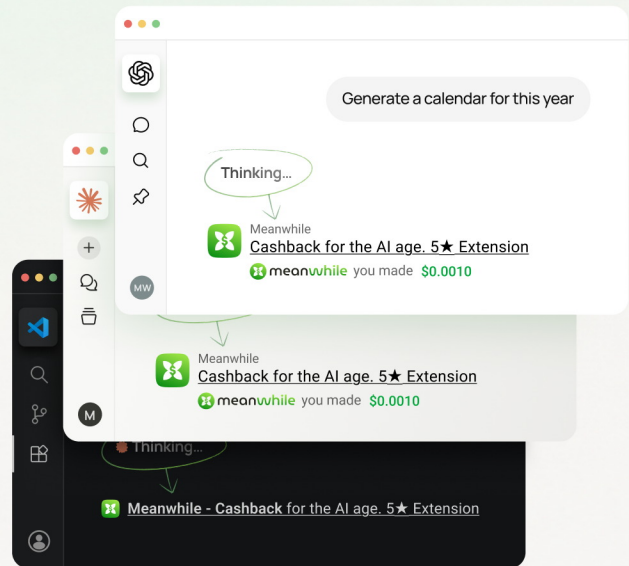
First surface live. Earn during ChatGPT and Claude waits, right in Chrome.

The risk engine, v1. Every impression runs the gauntlet. Centralized today

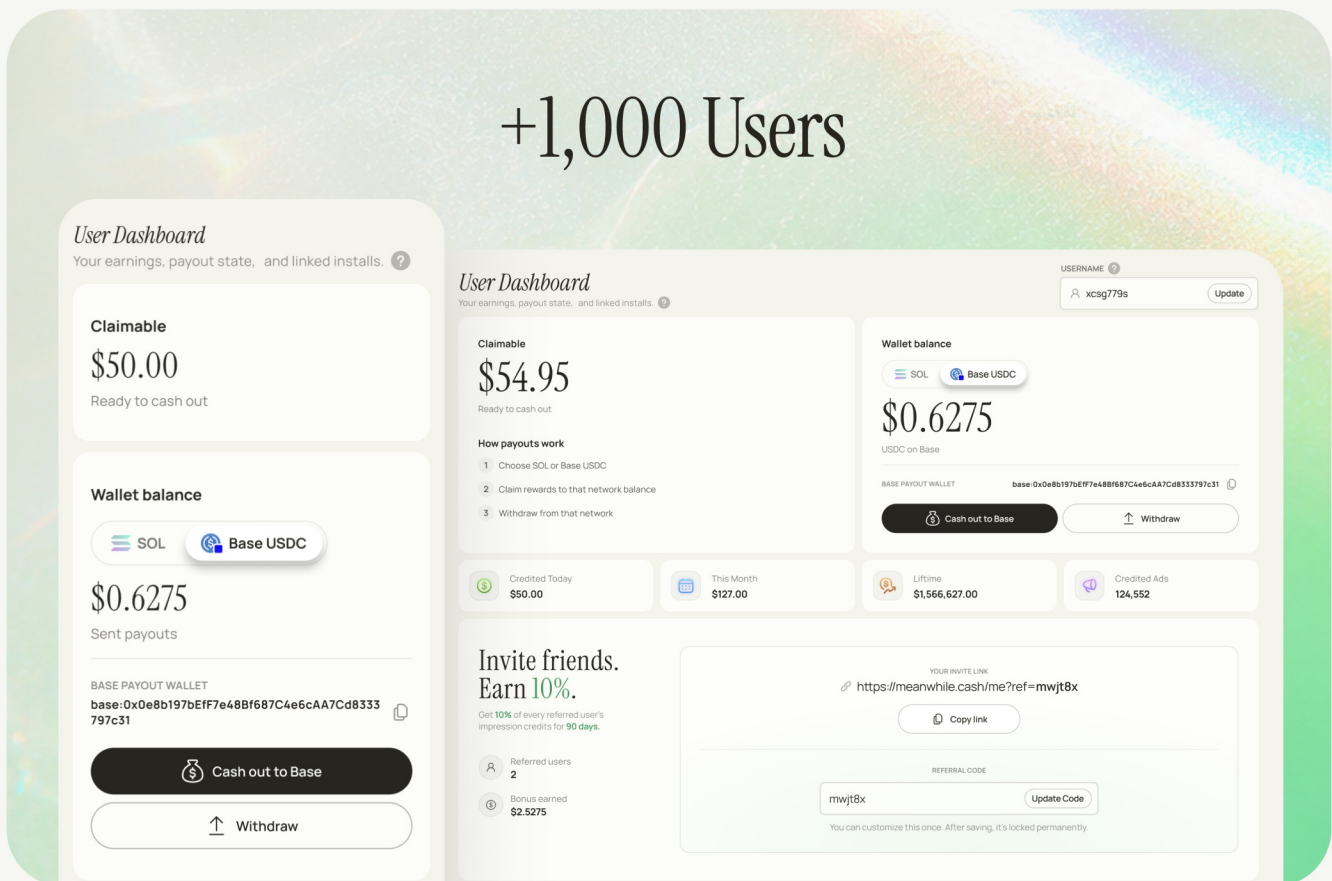
Public numbers. Total payouts and users, live on the leaderboard.

Second surface, live. Earn while Copilot and coding agents think, inside VS Code.

Real payouts. \$USDC on Solana & Base, embedded Privy wallets, no seed phrases.



+1,000 Users



The product shipped. Now we build the protocol.

The first surfaces are live and real money reaches real wallets every day.

That was step one: prove the moment is worth paying for.

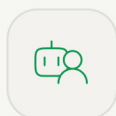
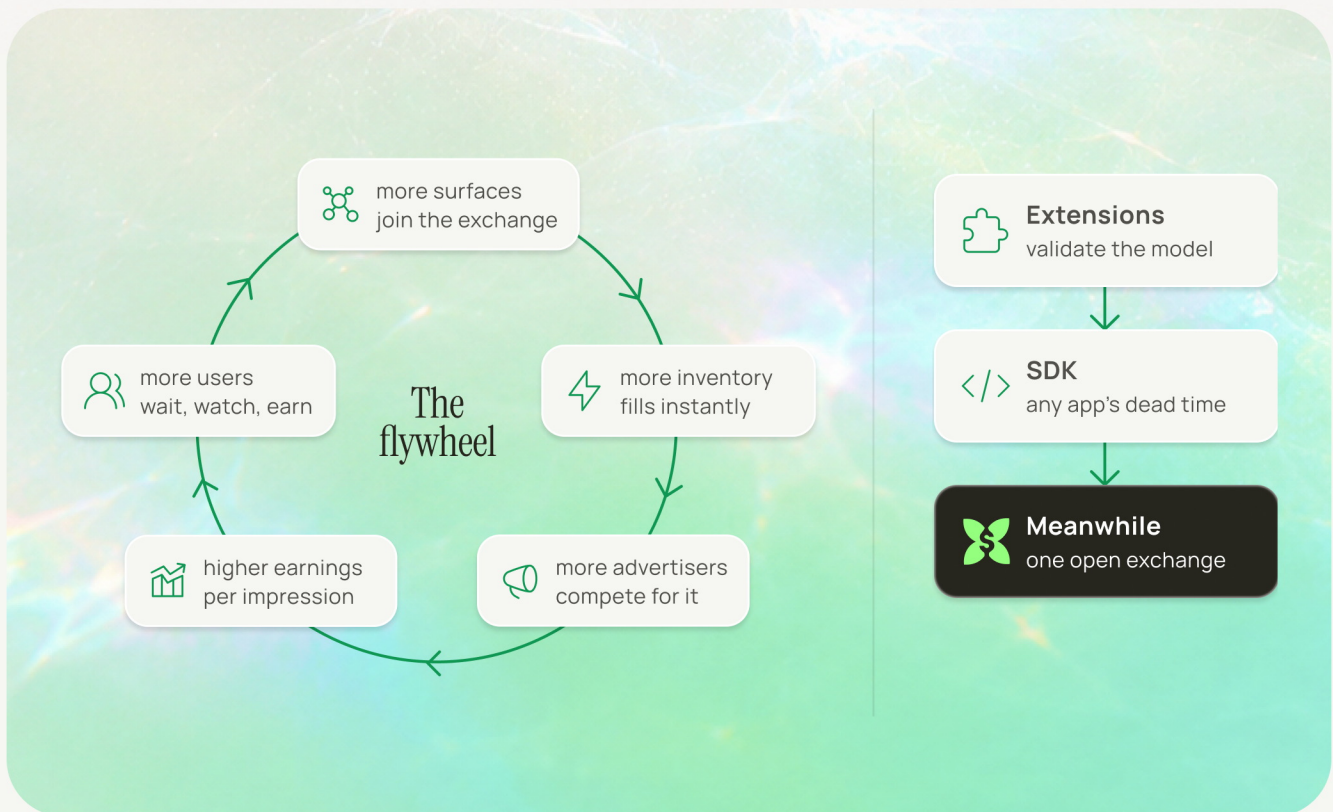
Step two is the reason Meanwhile exists: **the same rules, proven in zero knowledge, verified on Solana, open to any surface that plugs in.**

The *playbook*

What Hyperliquid did for liquidity, Meanwhile does for attention.

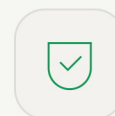
One pool, every surface. A surface is anywhere someone waits: our extension, your app's loading screen, a game lobby, an AI agent's runtime. Advertisers fund a single shared pool, and the moment your surface plugs in, that money starts flowing to your users' idle moments: day one, no sales team, no empty inventory. You bring real people watching; the pool pays for it.

Any app can join. A lightweight SDK drops a sponsored card into any wait or loading moment. The builders who deploy surfaces earn a dedicated **10% builder-code share** on every impression their surface delivers, on top of their users' 70%, which is never touched. Registering requires staking **\$CASHBACK**: skin in the game that doubles as a fraud bond. Until third-party surfaces claim the share, it funds **deployer incentives** for new integrations. All attributed cryptographically, all settled by the protocol. → Whitepaper §7



The division of labor is the pitch: humans watch, agents pay and verify.

An AI agent will never see a banner (Cloudflare measures crawlers pulling thousands of pages for every visitor they send back), but it will happily pay for proven human attention. Meanwhile is the exchange where the two meet: people supply real attention during moments they were already losing, machine buyers fund and verify every impression, and the proof settles between them. The SDK is how any app plugs its existing user base into that market.



And one layer keeps it fair for everyone:

The users who watch, the builders who host, and the advertisers and agents who pay. Same rules, same proofs, enforced by the protocol. That layer is Proof of Attention. Next page.

Proof of *attention*

Seen. Proven. Paid.

The first receipt that doesn't require trusting the seller. For thirty years, ads have settled on the seller's word: a dashboard, a report, a promise. Proof of Attention replaces the word with math. Every impression is checked against published rules and the check itself is proven in zero knowledge way, verified on Solana.

We cannot mark it's own impressions payable.
Not won't. Can't.

Why it matters to each side:

Users:

your earnings can't be quietly rewritten; accepted or rejected, with a reason, provably.

Advertisers:

pay only for verified attention; audit without trusting anyone's dashboard.

Agents:

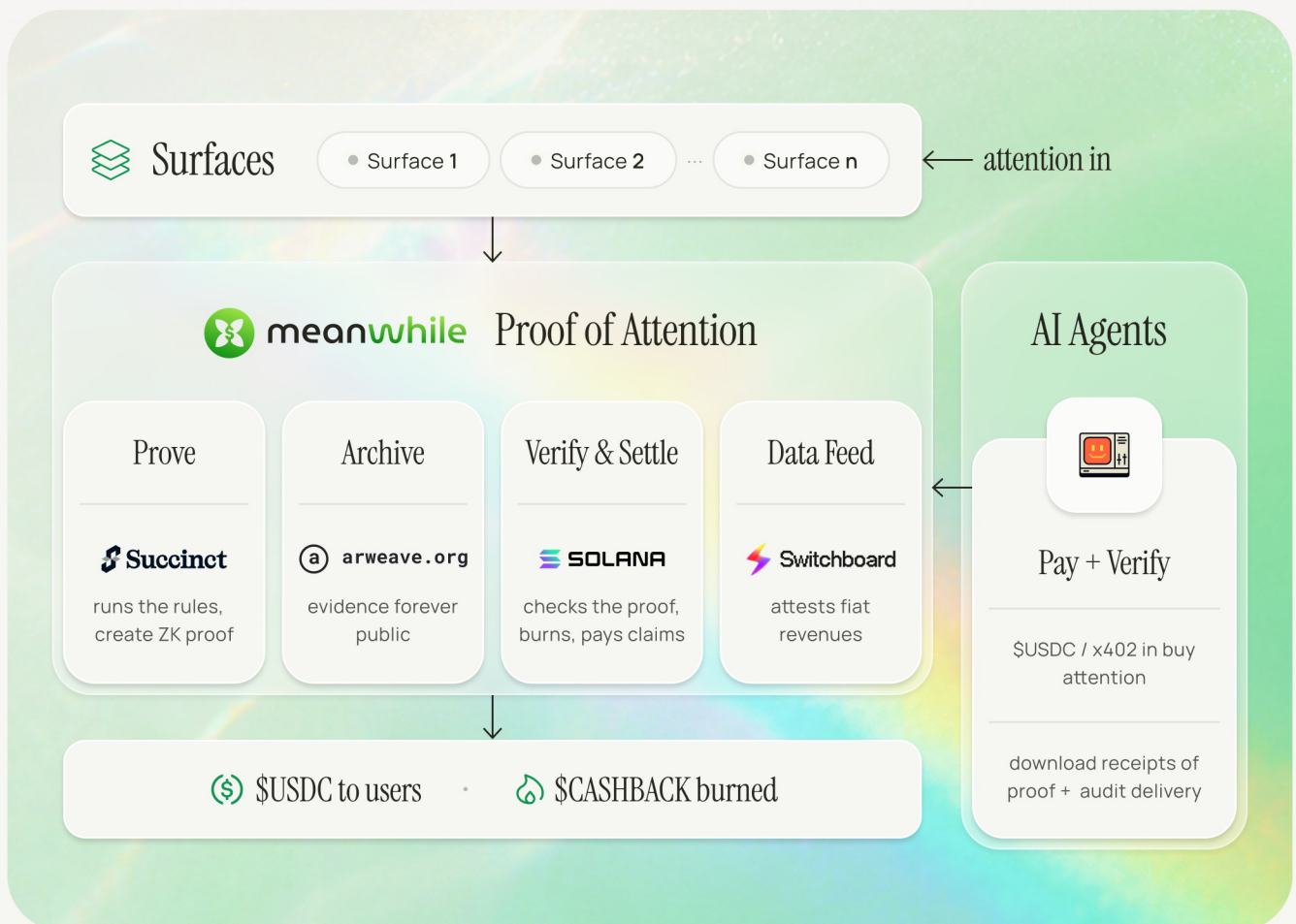
a machine can't "eyeball" a dashboard.
Cryptographic receipts are the only way a machine buyer can exist at all. → Whitepaper §6, §12

This is how a dollar earns its way out: rules anyone can read, a proof no one can fake, a check no one can skip.



Why this beats any dashboard. A dashboard is a number in someone's private database, and databases can be edited. It's a black box. A proof is the opposite: with zero-knowledge, the program is known (a published ELF, fingerprinted on Solana), its parameters are public, and its output is verifiable by anyone. Same code, same inputs, same result, every time. Nobody can fake it, and nobody has to take our word for it.

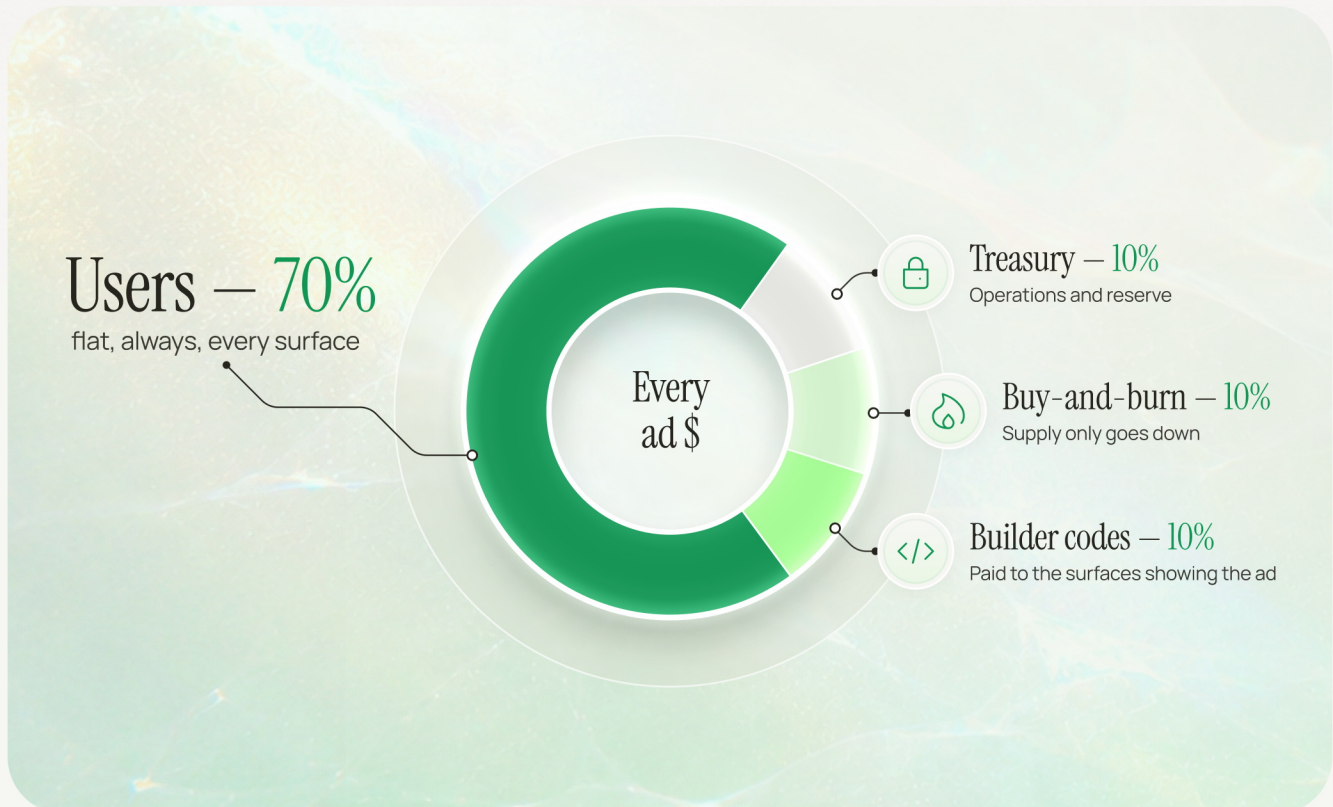
The proof is the check. The evidence behind every proof is archived publicly, forever. **The proof means no one has to re-run the math; the public archive means anyone still can.**



\$CASHBACK

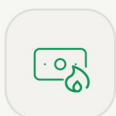
Ownership, funded by real revenue, never emissions.

Users are paid in \$USDC. **\$CASHBACK is the ownership layer:** it decides who captures the exchange's upside. Every verified ad dollar splits four ways:



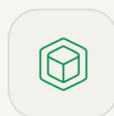
80% of every dollar goes to the supply side

70 to the person waiting, 10 to the surface hosting them. That's more than the ~68% publisher share of the biggest web ad network, and it's enforced by the protocol, not a policy page.



Permanent burn.

10% of every verified dollar buys \$CASHBACK on-chain and burns it in the same transaction. The budget comes from proven attestations. Supply only goes down, funded by advertisers, never emissions.



Your earnings go on-chain.

The end state pays users straight from the treasury program: every proof commits a Merkle root of everyone's cumulative earnings, and your wallet claims against it, with no company hot wallet in the middle.

Your balance becomes a cryptographic claim, not a company IOU. →
Whitepaper §9.5

The endgame & where we are

An attention market Agents can trust. Built in the open.

The mission, in one line.

Build the world's first verifiable attention exchange: an open economy that captures every idle moment, proves it, and returns the value to the people who supply it.

Four layers, one economy.

The exchange coordinates, \$CASHBACK owns, proof is the trust, agents execute. Users supply attention and earn \$USDC, provably. Advertisers and AI agents buy captive, non-intrusive moments. **Every impression settles on proof.** And **the community that holds \$CASHBACK captures the upside of all of it.**

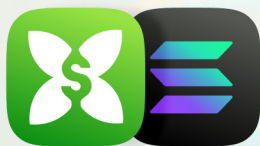


A one in a decade opportunity

Advertising is a **trillion-dollar market** that still can't prove a single impression, and **\$3-5T of Agent run commerce is arriving** to buy from it. The idle moments of every screen on earth are the one surface nobody has priced. That is the market Meanwhile is built to own.

Built for the agentic future, on chain.

The next buyers of attention are machines, and machines settle where fees are near zero and finality is instant. Meanwhile is built on chain and in the open: proofs anyone can check, code anyone can rebuild, numbers anyone can watch



We're building toward it in *public, in the Solana ecosystem.*

Meanwhile • 2026 Roadmap

MVP, Live Now:

- Centralized Engine
- First 2 surfaces
- First 5 advertisers
- +1200 users
- Agentic payments
- \$CASHBACK on pump.fun
- Litepaper

1

Proof of Attention

- SP1 zkVM proofs
- Arweave archive
- Switchboard revenue attestation
- Solana settlement
- Merkle tree payouts
- Transparency page

2

Open Supply:

- SDK for third-party apps
- Surface registration
- builder codes, and one shared demand pool.
- granular advertiser controls

3

Scaling the Attention Exchange

- More surfaces
- More advertisers
- Partnerships

4

The mission is fixed. The path is public.
 Thank you for being early

Site
meanwhile.cash

Whitepaper ^{SOON}
meanwhile.cash/whitepaper

X
x.com/Meanwhile_cash